



Redeemed Creative Arts Overview

Expanding Reach, Revenue, and Community Impact for Organizers
and Organizations

Andrea J Newman, Founder

Who can work with RCA?

How can Organizations work with RCA's platform?

For organizers, nonprofits, churches, and community groups, RCA becomes a single place to run real work instead of juggling multiple tools. Through the **Resource Share**, organizations can get the supplies they need like food, furniture, printing, or equipment from local businesses and donors, often using RCA vouchers and credits to reduce costs, with gig drivers handling delivery. The Creative Arts Gallery gives access to artists for flyers, shirts, designs, and event materials, while the Helper and Gig Network provides trained workers for childcare, music, setup, outreach, and transportation, with RCA often helping cover part of the cost when budgets are tight.

At the same time, the Learning Center and Canvassing and Campaign programs turn planning into action. Organizations can train volunteers and workers, certify canvassers, and run outreach or fundraising campaigns that include print materials, digital promotion, and boots on the ground support. **Points, matches, and community funding keep money flowing into projects**, while RCA tracks everything in one place. Instead of hoping people show up and resources come through, organizers get a connected system that turns ideas into funded projects, staffed events, and visible community impact.

Why Work With RCA?

Why should organizers work with us?

Because RCA does what organizers spend years trying to build on their own: **it brings money, people, and logistics into one working system.**

Most organizers are stretched thin. You raise funds in one place, recruit volunteers in another, hire freelancers on social media, and beg for supplies from whoever will answer the phone. That fragmentation is exhausting and it kills momentum. RCA replaces that chaos with a single platform where churches, donors, businesses, artists, Helpers, and gig workers are already connected and ready to act. When you launch a campaign inside RCA, you are not just posting a flyer. You are unlocking funding, trained people, and real delivery all at once.

RCA also removes the biggest barrier organizers face: **budget risk.** Churches and nonprofits often have needs but not enough cash. RCA fills that gap with vouchers, credits, and matching funds so organizers can hire professionals, buy supplies, and run campaigns without asking people to work for free. Your helpers get paid. Your vendors get paid. Your mission still moves forward.

And finally, RCA makes your work **visible and sustainable.** Every campaign, delivery, class, and purchase is tracked, rated, and shared across the platform. That builds trust with donors, gives you proof of impact, and keeps supporters coming back. Instead of starting over for every project, you build momentum that compounds.

Organizers do not fail because they lack passion. They struggle because they lack infrastructure. RCA gives you that infrastructure.

A Vision for Organizers

How does this work in practice?

In practice, organizers and organizations use RCA as their command center for turning ideas into funded, staffed, and delivered projects. An organizer starts by creating an account and setting up their organization profile, where they can list their mission, upcoming events, and ongoing needs. From there, they can launch a campaign, such as a food drive, youth event, fundraiser, or community outreach. Inside that campaign, they can request Helpers, order supplies and resources from the Resource Share, commission creative materials from the Gallery, and set funding goals that allow patrons and sponsors to contribute. RCA applies vouchers, credits, and matching funds to stretch every dollar, so the organizer can secure what they need even if their cash budget is limited.

As the campaign runs, RCA handles the operational side. Trained Helpers and canvassers are matched to the project, gig drivers deliver supplies and materials, and the Learning Center ensures everyone involved has the right training. The platform tracks progress, spending, and participation in real time, so organizers can see what is happening and adjust quickly. When the event or outreach is complete, organizers have records of what was delivered, who worked, and how funds were used, which builds trust with donors and makes it easier to run the next campaign. Instead of coordinating dozens of moving parts across different tools and people, organizations manage everything in one connected system that keeps work flowing and impact visible.

Our Programs and Initiatives

Gig Drivers

Gig driving gives organizations something they almost never have but always need: **reliable, affordable logistics on demand**. In practice, this means when a church, nonprofit, or community group needs supplies, materials, or equipment, they do not have to own a truck, recruit volunteers, or hope someone shows up. Through RCA, they order what they need in the Resource Share, or schedule a pickup from a business, artist, or donor, and a trained gig driver is sent automatically. Items are picked up, tracked, and delivered straight to the event, church, or family that needs them.

This saves organizations huge amounts of time and money. No more last-minute scrambling for rides, no more renting vehicles, no more burdening volunteers. It also allows organizations to scale. A small church can run a citywide outreach because they suddenly have a delivery fleet. A food drive can reach more families because items move faster. An artist can sell to more churches because delivery is built in. Gig driving turns RCA into the physical backbone of every campaign. It is how digital plans become real-world impact.

Canvassing and Campaign Support

The Canvassing and Campaign Support program gives organizations something that is very hard to build on their own: **real reach with real people in the real world**. Most churches and nonprofits rely on social media and word of mouth, which only goes so far. With RCA, organizations can launch campaigns that include both digital promotion and trained canvassers who go into neighborhoods, talk to people, distribute materials, and invite the community to participate. RCA provides print on demand flyers, signs, and shirts, and assigns trained Helpers to carry them out. This turns an idea into a visible, active presence in the streets, not just online. The platform also ties funding and tracking to every campaign. Donors can match outreach, churches can earn points for participation, and organizations can see exactly how many homes were reached and what impact was made. Instead of hoping people show up, organizations get a structured system that creates momentum, accountability, and ongoing engagement that grows with each campaign.

Our Programs and Initiatives

The Learning Center & The Helper Program

The Learning Center and the Helper Program work together to give organizers and organizations a trained, reliable workforce instead of a revolving door of volunteers. Through the Learning Center, churches and nonprofits can train and certify their Helpers in areas like event safety, scripture, childcare, outreach, sound, hospitality, or any standard operating procedures they require. Organizations can also upload their own short trainings so Helpers understand their mission, expectations, and how to represent them well. When Helpers complete these courses, their certifications appear on their profiles.

The Helper Program then lets organizers search and book people based on those exact skills and certifications. Instead of hoping someone shows up ready, organizations can select Helpers who are already trained for their type of event or outreach. RCA handles scheduling, payments, and often helps subsidize the cost through vouchers and credits, so budget limits do not block access to skilled help. This allows organizers to run safer, more professional, and more effective programs with people they can trust.

Our Programs and Initiatives

Resource Share Program

Organizers and organizations use the Resource Share Program as a live marketplace for everything they need to run their work. Churches, nonprofits, and community groups can search for and request items like food, furniture, printed materials, equipment, art, and supplies from local businesses, artists, and donors who have them available right now. Instead of spending hours calling around or relying only on donations, organizations can see what is in stock, compare options, and place orders directly through the platform.

RCA applies vouchers, credits, and matched funds to help cover the cost of these items, allowing organizations to get what they need even when their cash budget is limited. Once an order is placed, gig drivers handle pickup and delivery, so supplies arrive at the right place and time without burdening staff or volunteers. This makes Resource Share a reliable, fast, and cost effective way for organizations to keep their programs running smoothly.

Our Programs and Initiatives

Creative Arts Gallery

Organizers and organizations use the Creative Arts Gallery as their built in creative department. Churches, nonprofits, and community groups can browse and commission artists for flyers, posters, social media graphics, stage designs, merchandise, murals, video, and other creative needs. Instead of searching across multiple websites or social media pages, they can view real portfolios, see reviews, and hire directly through the RCA platform.

The Gallery also makes it easy to manage projects and payments in one place. Organizations can message artists, approve designs, and pay through the app, while RCA can arrange delivery of physical artwork through the gig driver network. This gives organizations fast, reliable access to creative talent that helps their campaigns, events, and fundraising efforts stand out and reach more people.

The Gallery also supports ongoing creative partnerships. An organization can follow artists they trust, invite them into multiple projects, and even feature their work in recurring campaigns. Artists can provide monthly design support, seasonal artwork, or event specific materials, while RCA handles payments, communication, and delivery. This turns the Gallery into a long term creative engine that helps organizations look professional, stay visible, and tell their story in powerful ways.

Customized Objectives

As a organization or organizer can I combine these programs?

Yes! That is exactly how RCA is designed to be used. Organizers and organizations are meant to combine all of RCA's programs into one connected workflow instead of treating them as separate tools. For example, a church can launch a campaign to promote a youth event, commission flyers and shirts from the Creative Arts Gallery, order tables and food from the Resource Share, book Helpers and gig drivers to set up and deliver everything, and train volunteers through the Learning Center, all from the same account. Each piece supports the others, so funding, staffing, supplies, and promotion move together instead of in silos.

This creates momentum and saves enormous time. When a campaign is funded, vouchers and credits unlock purchases and Helper jobs. Helpers and drivers carry out the work. Artists provide the visuals and materials. The Learning Center makes sure everyone is trained. RCA tracks it all, from spending to participation, so organizers can focus on impact instead of logistics. Instead of managing multiple vendors, spreadsheets, and volunteer lists, organizations run everything through one platform that keeps their projects moving smoothly.

What's the Big Deal?

Why Involve RCA?

Because RCA gives you what most organizations cannot build on their own: **a complete operating system for community work.**

You can find artists, drivers, volunteers, donors, and vendors on your own, but stitching all of that together takes time, trust, money, and technology. RCA already brings those pieces together in one place, with verification, payments, scheduling, delivery, and reporting built in. Instead of coordinating dozens of emails, spreadsheets, and phone calls, you manage everything through one platform that keeps everyone accountable and moving in the same direction.

RCA also removes the biggest blocker organizations face: limited budgets. Through vouchers, credits, matches, and shared funding, RCA often helps cover the cost of Helpers, supplies, and services so your mission is not slowed by cash flow. At the same time, it **creates income for artists, gig workers, and local businesses, keeping money circulating in the community.** RCA is not just a tool, it is the infrastructure that turns good intentions into real, funded, measurable impact.

RCA's Platform & Technology

How Businesses and Customers Engage with RCA's Programs

Platform Overview ▶

RCA's technology platform is an interactive, community-driven system designed to connect churches, businesses, Helpers, artists, and patrons in one unified digital space. Through a single account, users can access searchable profiles, marketplaces, courses, service listings, verification, tasks, and communication tools that make collaboration simple and transparent.

Customer & Partner Interaction ▶

Customers and partners engage with RCA through intuitive dashboards that allow them to list inventory, book services, commission creative work, schedule deliveries, or support projects financially. Built-in messaging, notifications, and status tracking keep every interaction clear from start to finish, including orders, payments, and fulfillment.

Gamified Engagement Layer ▶

RCA incorporates light, purpose-driven gaming mechanics—such as points, badges, and progress milestones—to encourage ongoing participation. These features reward meaningful actions like completing gigs, supporting local businesses, contributing to campaigns, or funding creative projects, helping sustain long-term engagement.

Data, Accountability & Growth ▶

All activity flows through RCA's centralized system, enabling reporting, impact tracking, and continuous platform improvement. This data-driven foundation ensures accountability for partners and donors while supporting scalable growth and a self-reinforcing community flywheel built on service, creativity, and generosity.

Our Business Plan:

- ▶ **Our History**
- ▶ **Mission and Vision**
- ▶ **Core Values**
- ▶ **Business Model**

- ▶ **Market Position**
- ▶ **Governance and CSR**
- ▶ **Future Goals**

Our History

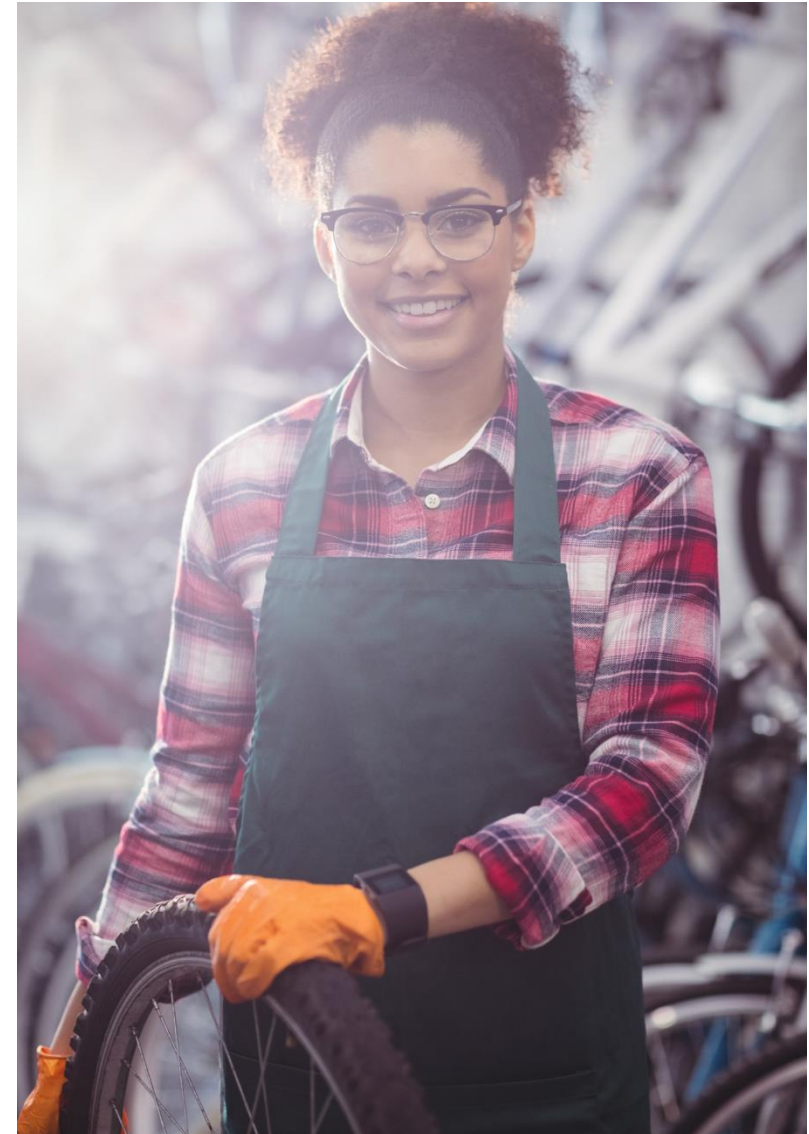
About us: Foundation, Milestones, and Growth



Foundation

Redeemed Creative Arts (RCA) was founded in 2025 to bridge the growing gap between churches, creatives, and supporters within the faith-based economy. Created by faith-driven entrepreneurs with backgrounds in ministry, technology, and the arts, RCA emerged in response to a shared challenge: churches often lack affordable creative support, while faith-based artists and volunteers struggle to find consistent opportunities. RCA began developing a shared digital platform to bring these communities together and is currently preparing pilot partnerships while testing its initial platform features.

RCA's mission is to build a Christ-centered ecosystem where service, creativity, and generosity reinforce one another. Through five interconnected programs—the Resource Share Marketplace, Creative Arts Gallery, Helper and Gig Network, Educational Learning Hub, and Canvassing & Campaign Support—RCA turns collaboration and giving into measurable community impact. This integrated “community flywheel” helps churches access support, artists earn sustainable income, and patrons see the real-world results of their generosity, with a strong focus on supporting black-owned businesses, women entrepreneurs and emerging faith leaders in underserved communities.



Milestones



Established The Foundation

In 2025, our idea for a business became a non-profit, marking a significant milestone in our growth trajectory.



Initial Buy-in and Grants

RCA began writing for grants, working with local churches, and collaborating with artists and freelancers, establishing a drive toward nationwide adoption.



Strategic Partnerships

RCA is actively reaching out to local and mission-aligned businesses to form strategic partnerships that expand access to resources, strengthen community impact, and create mutually beneficial opportunities for service and growth.



Product Launch Goals

RCA's flagship goal is to launch a fully integrated, faith-centered platform that unites churches, creatives, helpers, and businesses, with a phased rollout, beginning 2027, focused on pilot partnerships, operational validation, and scalable growth toward a nationwide community service and creative economy.

Company Growth

Early Funding

Initial funding was crucial, fueling growth, R&D investments, and enabling innovation and market expansion.

Business Model Pivot

Each year, we'll adapt our business model for market changes, boosting customer satisfaction and competitiveness.

Strategic Acquisitions

Strategic acquisitions boost capabilities, broaden products, and propel growth and market dominance.

Target Market Focus

Focusing on specific markets lets us tailor products for unique needs, increasing satisfaction and loyalty.

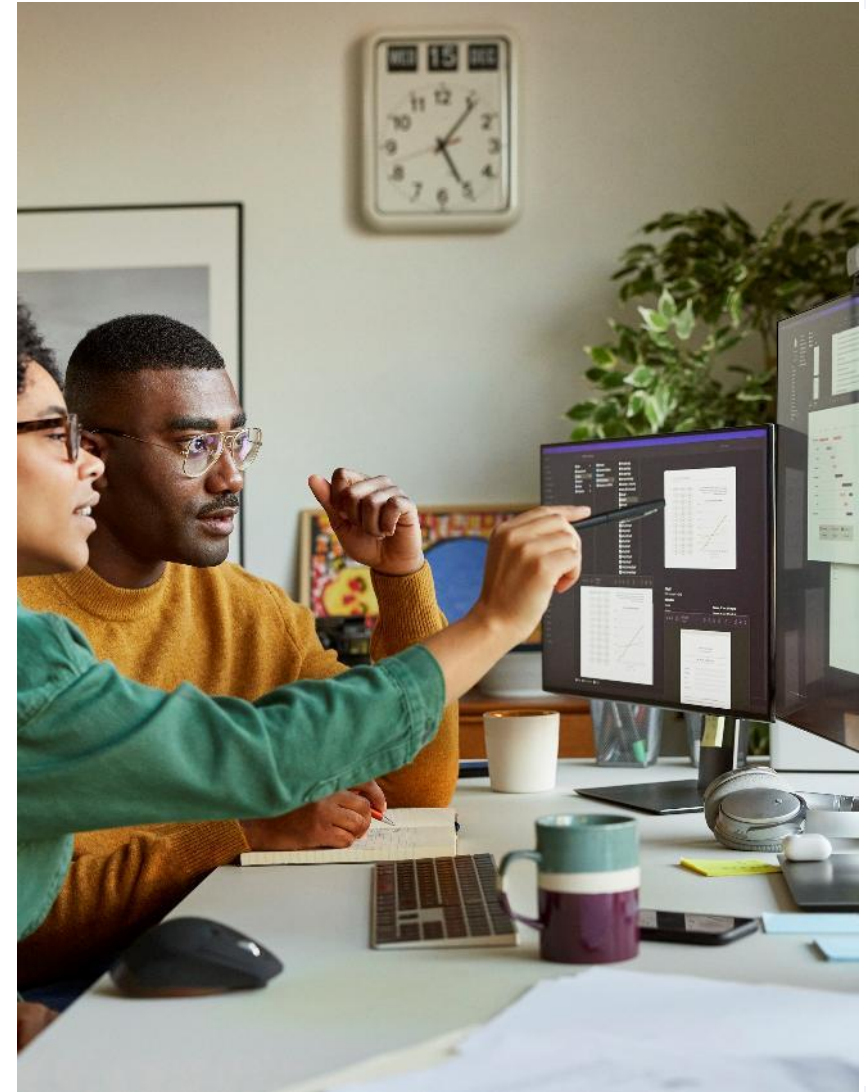
Mission and Vision

What we are and what we do



Mission Statement

Redeemed Creative Arts (RCA) exists to build a Christ-centered platform where churches, creatives, and patrons can come together to serve, share, and create. RCA functions within what it calls the 'faith-based creative economy', an interconnected network of churches, artists, and patrons whose collective efforts produce both spiritual and economic value. Its mission is to strengthen community ministry and make generosity both visible and actionable. This mission aligns spiritual generosity with economic renewal, positioning RCA as a bridge between creative purpose and sustainable livelihood.



Vision Statement

Sustainability and Impact

RCA's vision is to establish a sustainable, faith-based creative economy that uplifts artists, empowers churches, and promotes generosity as a shared cultural value.

Nationwide Networking

Over time, RCA envisions local creative networks becoming self-sustaining through recurring cycles of giving, collaboration, and reinvestment in faith-driven innovation.

Future-oriented Goals

By connecting creative expression with ministry goals, RCA opens new opportunities for collaboration, discipleship, and economic involvement within the faith community.

Technological Leadership

RCA's integrated platform provides faith-driven artists with access to mission-aligned work, visibility, and revenue opportunities, while offering churches affordable support for their creative and technical needs.

Core Values

Fundamental Beliefs and Principles





Cultural Integration

The external environment for faith-based innovation has never been more favorable for a platform like RCA. Across the United States, congregations, creators, and donors are adapting to cultural and technological shifts that support both the need and the timing for RCA's model. A strong market foundation supports this vision. Religion contributes an estimated \$1.2 trillion annually to the U.S. economy, and giving to religious organizations reached \$146.54 billion in 2024, the largest share of all charitable donations. Meanwhile, the digital transformation of faith giving continues to accelerate: 44 percent of U.S. adults now prefer online donation methods, and approximately 60 percent of churchgoers give through digital platforms in some capacity. These trends confirm the financial and cultural readiness for RCA's model, which combines a faith-based mission with sustainable digital engagement.



Business Model

Revenue-generating Tactics and Operational Strategy

Base Revenue Streams



Marketplace & Transaction Fees

RCA earns modest fees from marketplace transactions—including art sales, Resource Share purchases, print-on-demand items, and commissions—while keeping services affordable and sustaining operations.



Subscription Services

RCA offers Premium and Premium+ memberships for artists, churches, and patrons, providing enhanced tools and visibility while generating recurring revenue to support platform growth and maintenance.



Service & Logistics

RCA offers delivery and coordination services provided by its gig drivers and Helpers, with fees from deliveries, event support, and service fulfillment funding platform operations and subsidized Helper support for churches.



Courses, Sponsorships & Partnerships

RCA also generates revenue through paid Learning Hub courses, sponsorships, and strategic partnerships with local businesses that support education, outreach, and community growth.

Market Position

Leaning into the Industry



Industry Overview

Research indicates the market is ready for RCA's early launch, driven by shifting patterns in faith-based giving and ministry engagement. Studies from Barna Group and the Edelman Trust Institute show that a new generation of donors prioritizes transparency and visible impact over traditional institutional giving. Donors want to see how their contributions directly help people and projects, and RCA meets this need through traceable outcomes—such as funding artist commissions, supporting small church creative initiatives, or enabling community outreach through Helpers and local partners. This approach aligns with growing expectations for accountability and relational giving within the faith economy.

RCA also addresses a clear structural gap between churches and creatives. Barna Group reports that 60 percent of pastors cite volunteer shortages as a barrier to ministry growth, and while 98 percent believe gifts come from God, only 54 percent feel confident identifying those gifts in their congregations. Lifeway reports similar shortages of creative leaders. RCA's vetted Helper Network connects churches with skilled professionals through secure matching, standardized agreements, and digital payments. Financial data reinforces the opportunity: faith-based creatives often earn far less than the \$62,544 median income of independent artists. By unifying art sales, gig work, education, and service, RCA creates sustainable income pathways and affordable access to talent. Capturing just 0.01 percent of annual faith-based spending—roughly \$15 million—demonstrates both market readiness and strong scalability.

Governance Structure

Redeemed Creative Arts Legal Structure

How is RCA Structured?

RCA functions as a dual-entity organization designed to balance mission and sustainability. The structure allows both the business and nonprofit sides to operate independently while pursuing a common goal.

For-Profit LLC

The for-profit LLC, Redeemed Creative Arts, LLC, owns all intellectual property and manages revenue-generating activities, including technology development, platform operations, and strategic partnerships. It covers infrastructure costs such as web hosting, security, and API integrations, and reinvests profits into product improvements and support services.

501(c)(3)

The nonprofit branch, Redeemed Creative Arts Foundation, Inc., directs educational, community, and grant-funded programs. It handles outreach, donor relations, and social impact initiatives while ensuring compliance with IRS 501(c)(3) standards and charitable solicitation rules.

The nonprofit's board composition, with a majority of women and faith-centered leadership, aligns with diversity and accountability standards outlined in BoardSource's Leading with Intent report. Annual independent financial reviews will be conducted to ensure transparency and maintain the confidence of funders.

Meet Our Team



Andrea J Newman

Founder & Board Chair

A handwritten signature in black ink, appearing to read "Andrea J Newman".



Barbara Newman

Vice Chair & Finance Chair

A handwritten signature in black ink, appearing to read "Barbara Newman".



Candice Cradle

Advisory Board Member



Linda Caison

Board Member & Secretary



Evan Newman

**Faith Leader and Spiritual
Advisor**



Pauline Scott

Community Outreach Chair



David Newman

Lead Graphic Designer



Margaret Moon, Esq.

**Legal Consultant – Nonprofit
Formation & Governance**

Future Goals

Short-term Goals & Long-term Vision



Funding Requests

Economic Mobility & Lasting Infrastructure

RCA is not simply delivering programs — it is building **lasting infrastructure** for community impact.

Most grant dollars are spent repeatedly solving the same problems: churches need help, artists need income, communities need outreach, and local businesses need customers. RCA creates a **shared system** that lets one dollar of funding do all of those things at once. When a grant supports RCA, it doesn't just pay for one project. It strengthens a platform that keeps producing service, jobs, creative work, and community engagement long after the initial funding is spent.

RCA is uniquely positioned at the intersection of **economic mobility, workforce development, creative enterprise, and community service**.

Grants help subsidize Helper wages, gig deliveries, and creative commissions so churches and grassroots organizations can access professional support without being priced out.

At the same time, that funding creates income for artists, drivers, and service providers who are often underpaid or overlooked. This creates a cycle where assistance becomes opportunity rather than dependency.

Funders also gain something increasingly rare: **visible, measurable impact**. RCA's platform tracks every funded action — from deliveries completed to Helpers paid to artwork commissioned to campaigns launched. Donors and grant-makers can see exactly how their resources were used and what outcomes were produced. This transparency builds trust and accountability, while allowing funders to report real community results rather than just activities.

Finally, RCA is built for scale. Rather than expanding one organization's capacity, grants to RCA strengthen a network of churches, creatives, and local businesses across entire regions. That means one investment can unlock hundreds of partnerships, thousands of service hours, and ongoing economic activity. Supporting RCA is not just funding a nonprofit — it is helping build a durable, community owned system for collaboration, dignity, and opportunity.

Phased Rollout Objectives By Year:

01

Formation and Pilot Execution

With both entities formed and EINs secured, RCA will finalize bylaws, complete state registrations, and activate legal and compliance systems, with cross entity agreements formalizing cost sharing and IP licensing.

02

Regional Growth and Operational Stability

Building on the success of the pilot, RCA will expand to two additional regions while refining its digital infrastructure for scalability. Key milestones include:

03

National Expansion and Sustainability

Year three will focus on nationwide expansion and sustainability through affiliate partnerships with church and creative networks, supported by upgraded finance, HR, and technology systems.

Long
Term

Over 3 years, RCA is projected to transition from pilot validation to a sustainable catalyst for creative & ministry collaboration.

As participation grows, the total creative & charitable value is projected to surpass \$200K to \$250K by Year 3



Thank you